

For your manager: making the business case for *Formuly*

The deal changes again, and your team spends another evening relinking rows and rechecking totals. Formuly takes on the mechanical work of building and checking project finance models in Excel, so the same team gives more of its time to the deal, and more issues surface before the model reaches review.



01

Time *back*

More deal. Less grind.

- **Less typing, more reviewing.** Formuly builds and edits project finance logic on request, from operations through to CFADS, debt sizing and sculpting, the DSRA, and the waterfall. Analysts check and refine what it writes.
- **New models start structured.** Sheets, styles, and named ranges are in place from the first day.
- **Checks run while they build,** so less is left for the pass the night before the model goes out.

02

Fewer review *cycles*

Catch it before it reaches you.

- **Mechanical errors surface early.** Fifteen built-in checks look for inconsistent formulas, truncated totals, mismatched units, and unmarked inputs, and the ones your team chooses run as the model is built.
- **Changes come with their before and after.** By default, Formuly's edits sit beside the rows they replace, and an analyst accepts or rejects them.
- **One standard across the team.** The same checks and structure apply whoever builds the model, so review spends more time on the commercial story.

03

What it *costs*

Talk to us, with your numbers in hand.

- **A proposal for your team.** Tell us who would use Formuly and how, and we'll put our price beside your own numbers.
- **Works where your team works.** Formuly runs inside Excel on Windows, on your existing workbooks, and keeps itself up to date.
- **Built for confidential deal work.** Customer data is hosted on Microsoft Azure in Australia, and audits against ISO/IEC 27001 and SOC 2 are in progress.

YOUR NUMBERS

Build the case on your own team

We won't quote you a time saving we can't stand behind. Here's the formula, and the measures that settle it.

Analysts on
project finance
models

×

Hours each a
week on build,
linking, and
checking

×

Share of that
time saved, net
of checking

=

Estimated hours
back each week

Count the review rounds

For a few comparable changes, note how many review rounds each takes before it's sent, and what the reviewer found, with Formuly and without.

Set it against the cost

Bring both to a working session with us. We'll put our price beside your numbers, and you decide whether the case holds.

More deal. *Less grind.*

Formuly is built by people with 40+ years of project finance, financial modeling, and deal experience, for the teams whose models decide investments. Your analysts stay in control of the model, and they make the call.

Talk to us about pricing

formuly.com/book-a-demo · hello@formuly.ai